

Gianni & Origoni is a multi-winner at the 2025 Legalcommunity Marketing Awards

Milan, October 20, 2025 - International law firm Gianni & Origoni received two awards during the Legalcommunity Marketing Awards 2025 ceremony: "Team of the Year" in Events while Barbara Olivieri won the award for "Thought Leadership".

The ceremony, held in Milan, was an opportunity to honour teams and professionals in the world of marketing and communications in law firms.

And here is the motivation of the jury:

Team of the Year Events - Gianni & Origoni

The firm's marketing team successfully managed over 80 events, involving more than 2,200 participants and strengthening the firm's visibility both in Italy and internationally. The group's professionals distinguished themselves through their proactivity, timeliness, and ability to manage unforeseen challenges, ensuring the success of every initiative.

Thought Leadership - Barbara Olivieri

Having joined the firm in 2001 as Marketing Manager, she founded and developed the marketing department, introducing this function for the first time in the Italian legal landscape. She has led key projects in communication, media relations, events, and CRM, playing a decisive role in the firm's growth and strategic positioning. Today, she leads Business Development activities with vision and leadership.

Notes to Editor:

Gianni & Origoni is an international law firm with over 490 lawyers distributed in the offices of Rome, Milan, Bologna, Padua, Turin, Abu Dhabi, Brussels, Hong Kong, London, New York and Shanghai.

The firm is considered among the leaders in Italy in global business services and is active in the field of M&A, Corporate, Antitrust and Regulatory, Litigation and Arbitration, Environmental, Administrative Law, Labour, Banking & Finance, Financial Markets, Insurance, Industrial Law, White Collar Crime, Real Estate, Restructuring, Tax, Energy and Infrastructure, IP, Insolvency and Reorganisations, Shipping Aviation and Transportation, Wealth and Trust.

In 2024 the firm won "Italy Legal Adviser of the Year" at the Mergermarket European M&A Awards.

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