

Global India Business Meeting

26-27 June, 2011, Naples, Italy

a Horasis leadership event

Co-hosts:

- Region of Campania, Naples Chamber of Commerce
- Federation of Indian Chambers of Commerce and Industry (FICCI)

Co-Chairs:

- Sanjiv Ahuja, Chairman, Augere, United Kingdom
- Rahul Bajaj, Chairman, Bajaj Auto, India
- Subodh Bhargava, Chairman, Tata Communications, India
- Lord Karan Bilimoria, Chairman, Cobra Beer Partnership, United Kingdom
- Giovanni Castellucci, Chief Executive Officer, Atlantia, Italy
- Carla Cico, Chief Executive Officer, Rivoli, Italy
- Dinesh Dhamija, Founder, ebookers.com, United Kingdom
- Hans G Ekdahl, Managing Director, Neilsoft, India
- Sunil Godhwani, Chairman and Managing Director, Religare Enterprises, India
- CP Gurnani, Chief Executive Officer, Mahindra Satyam, India
- Rajive Kaul, Chairman, Nicco Group, India
- Praveen P Kadle, Chief Executive Officer, Tata Capital, India
- Mohan Kaul, Director-General, Commonwealth Business Council, United Kingdom
- Harsh C Mariwala, Chairman, Marico, India
- Tidu Maini, Executive Chairman, Qatar Science & Technology Park, Qatar
- Efrat Peled, Chairman and Chief Executive Officer, Arison Investments, Israel
- Deepak Puri, Chairman & Managing Director, Moser Baer, India

Co-organizers:

- All India Management Association (AIMA)
- Associazione Italia India
- Commonwealth Business Council (CBC)
- Europe India Chamber of Commerce (EICC)
- Young Presidents' Organization (YPO)

Strategic Partner:

- Baker & McKenzie

Knowledge Partners:

- B-International
- Defcon
- Ernst & Young
- FrankfurtRhineMain
- IESE
- Invitalia
- Korn/Ferry
- SAS
- Value Partners

Media Partner:

- International Herald Tribune
- Il Denaro

26 June, 2011

from 14.00 Arrival and check-in, Hotel Royal Continental, Grand Hotel Vesuvio, Hotel Excelsior, Via Partenope 38, Naples

14.00-18.00 Registration at the Hotel Royal Continental

18.00 Transport from the Hotel Royal Continental to the Royal Palace of Naples, Piazza Plebiscito, Naples

from 18.00 Registration at the Royal Palace of Naples

18.30-19.30 Reception (Royal Palace of Naples)

Welcome

Horasis and the co-hosts welcome participants to celebrate the 3rd Global India Business Meeting

- **Stefano Caldoro**, President, Region of Campania, Italy
- **Harsh C Mariwala**, President, FICCI; Chairman, Marico, India

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

Virtual Ribbon Cutting Ceremony, with the co-hosts and co-organizers

- **Stefano Caldoro**, President, Region of Campania, Italy
- **Mohan Kaul**, Director-General, Commonwealth Business Council, United Kingdom
- **Rajive Kaul**, Past President, Aima; Chairman, Nicco Group, India
- **Anil Kumar**, Chapter Chair, YPO; Chief Executive Officer, Ransat Group, United Kingdom
- **Harsh C Mariwala**, President, FICCI; Chairman, Marico, India
- **Sunil Prasad**, Secretary General, Europe India Chamber of Commerce, Belgium
- **Roney Simon**, Vice President, Associazione Italia India, Italy

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

19.30-21.30 Opening Dinner: Connecting India with the World (Royal Palace of Naples)

India is the world's most populous democracy and a member of the G20. What are the country's global aspirations? How are political leaders connecting India with the world?

- **Representative of the Government of Italy**
- **N.K. Singh**, Member of Parliament, India

from 21.30 Transportation back to the Hotel

27 June, 2011

(Hotel Royal Continental)

from 07.30 Registration

07.30-08.45 Breakfast Sessions (Hotel Royal Continental)

Investing in Italy (Aragonese)

Participants will elaborate on Italy's investment landscape and illustrate the potential to serve as global hub for Indian investments. Participants will also learn about Naples' and Campania's economic clusters, namely aerospace, automotive, fashion, tourism and reflect on the region's innovation system.

- **Giuseppe Arcucci**, Inward Investment Unit Director, Invitalia, Italy
- **Salvatore Avallone**, Director, Ordine dei Dottore Commercialisti de Napoli, Italy
- **Sriram Chandrasekaran**, Chief Executive Officer, Broadvision Group, India
- **Ravi Chaudhry**, Chairman, CeNext Group, India
- **Rajive Kaul**, Chairman, Nicco Group, India
- **Rajeev Mantri**, Executive Director, Navam Capital, India
- **Niraj Sharan**, Chief Executive Officer, Aura, India
- **S K Swamy**, Chairman, R K Swamy Hansa Group, India

Chaired by

- **Maurizio Maddaloni**, President, Naples Chamber of Commerce, Italy

Managing Risks (Catalana)

The global financial crisis showed us that economic risks can manifest themselves at any time. What lessons can investors – domestic and foreign – draw from the crisis – in terms of risk assessment and risk management in India?

- **Albert Michael Geiger**, Managing Partner, 2962 Group, Germany
- **Roland Gieske**, Managing Partner, Moving Minds, Germany
- **Aashish Kalra**, Chairman, Duranta Holdings, India
- **Nitin Mantri**, Chief Executive Officer, Avian Media, India
- **Gour Saraff**, Director, Europe India Chamber of Commerce, Spain
- **Yatindra R Sharma**, Joint Managing Director, KHS, India
- **Gunjan Sinha**, Chairman, MetricStream, USA

Chaired by

- **Paul Turner**, Senior Client Partner, Korn/Ferry, United Kingdom

Reviving Economic Growth (Sveva)

India's rise to global eminence will be a measure of how other emerging markets can cope with the crisis. How will India achieve its growth objectives?

- **Claude Beglé**, Director General, Symbioswiss, Switzerland
- **Sanjay Dalmia**, Chairman, Dalmia Group of Companies, India
- **Jiten Doshi**, Founder and Chief Investment Officer, Enam Asset Management, India
- **Poonam Kumar**, Chairperson, Mega Ace, India
- **Andreas E. Mach**, Chief Executive Officer, International Family Entrepreneur Network, Germany
- **Seann Nelipinath**, President, India Chamber of Commerce, USA

Chaired by

- **R K Mehrotra**, Executive Chairman, Foresight Limited, United Kingdom

The Quest for Sustainability (Normanna)

How can India's corporate sector embrace socially responsible and environmentally friendly globalization strategies?

- **Sanjiv Ahuja**, Chairman, Augere, United Kingdom
 - **Roddy Gow**, Chief Executive, Asia House, United Kingdom
 - **Manish Khara**, Chief Executive Officer, Fino, India
 - **Wolfgang Lehmacher**, Managing Director, CVA, Hong Kong SAR
 - **Alexandra de la Martinière**, President, Ethics & Boards, France
 - **Harjiv Singh**, Co-Founder, Gutenberg Communications, USA
 - **Mike Snyder**, Co-founder, iFEST, USA
 - **Jacques-Etienne de T'Serclaes**, CEO & Founder, Agence du Don en Nature, France
- Chaired by*
- **Charles Moore**, Executive Director, Committee Encouraging Corporate Philanthropy, USA

09.00-10.00 Opening Plenary: India and World Economic Outlook (Main Ballroom)

The global economic outlook for 2011 remains uncertain despite India's continued economic success. What are the near- and long-term perspectives in this challenging environment? How will India ensure inclusive growth?

- **Sanjiv Ahuja**, Chairman, Augere, United Kingdom
 - **Rahul Bajaj**, Chairman, Bajaj Auto, India
 - **Giovanni Castellucci**, Chief Executive Officer, Atlantia, Italy
 - **Sunil Godhwani**, Chairman and Managing Director, Religare Enterprises, India
 - **Rajive Kaul**, Chairman, Nicco Group, India
 - **Harsh C Mariwala**, Chairman, Marico, India
- Chaired by*
- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

10.00-10.30 Contact Break

10.30-12.00 Boardroom Dialogue Sessions

Managing Investments in India (Aragonese)

Foreign firms' operations in India are often characterized by mixed success. What challenges are facing global investors and what innovative business strategies can lead to sustainable market presence?

- **Massimo d'Aiuto**, Chief Executive Officer, Simest, Italy
 - **Jitesh Gadhia**, Senior Managing Director, Blackstone, United Kingdom
 - **Sudhir Jalan**, Chairman, Jalan Group, India
 - **Praveen P Kadle**, Chief Executive Officer, Tata Capital, India
 - **Peter V. Rajsingh**, Managing Partner, Castellar Partners, USA
 - **Sergio Sgambato**, Secretary General, The Indo-Italian Chamber of Commerce and Industry, India
 - **Ashok Trivedi**, Chairman, iGATE, USA
- Chaired by*
- **Marco Ferretti**, Managing Partner, Defcon, Italy

Modernizing India' Infrastructure (Catalana)

The status of India's infrastructure such as roads, airports, railway network etc is improving, driven by major investments efforts by the government. What public-private partnership models for delivery of

infrastructure are available?

- **Man Mohan Bhagat**, Chairman, Bhagat Group, India
- **Dipti Chopra**, Managing Director, Hansuttam Finance, India
- **Carla Cico**, Chief Executive Officer, Rivoli, Italy
- **Mahesh P Gandhi**, Chief Executive Officer, AFII Corporate Advisors, India
- **Rajiv Gujral**, Member of the Board, Taj International Hotels, India
- **Madhu Koneru**, Managing Director, Trimex Group, United Arab Emirates
- **Anhad Narula**, Director, DSC Limited, India
- **Francesco Passerin**, General Manager, Finmeccanica, Italy
- **Ron Somers**, President, U.S.-India Business Council, USA
- **Luisa Todini**, President, Todini Costruzioni Generali, Italy
- **Meir Wietchner**, Chief Executive Officer, Miya, Israel

Chaired by

- **Deepak Premnarayan**, Chairman, ICS Group, India

India's Next Generation of Technology Pioneers (Sveva)

India's IT and other technology firms are emerging as global players in their own right. What areas are they pioneering in and how do they compete in world markets?

- **CP Gurnani**, Chief Executive Officer, Mahindra Satyam, India
- **Tidu Maini**, Executive Chairman, Qatar Science & Technology Park, Qatar
- **Clas Neumann**, President, SAP Labs India, Germany
- **Dinesh Dhamija**, Founder, ebookers.com, United Kingdom
- **Luigi Iavarone**, President, Technapoli, Italy
- **Alessandro Pirani**, Chief Executive Officer, 7 A Business Company, Italy
- **Sushil Premchand**, President, PRS Services, Switzerland
- **Massimiliano Scarpetta**, President, Fox Bit, Italy
- **Amit Shah**, Chief Executive Officer, E-Senza Technologies, Germany

Chaired by

- **Hartmut Schwesinger**, Managing Director, FrankfurtRheinMain, Germany

Innovating Agriculture (Normanna)

Over two-thirds of India's population lives in rural areas. Yet, slow growth challenges the country's overall competitiveness. What strategies will boost success of rural India?

- **Sandro Bicocchi**, Chief Executive Officer, Opera21 Holding, Italy
- **Karan A Chanana**, Chairman, Amira Foods, India
- **Dan Oiknine**, Chairman, Chamber of Commerce and Industry France – India, France
- **Per Olofsson**, Chief Executive Officer, ClimateWell, Sweden
- **Dhruv M Sawhney**, Chairman, Triveni Engineering & Industries, India
- **Guy Spier**, Chief Executive Officer, Aquamarine Capital, Switzerland
- **Krishna Shriram**, Executive Chairman, Usha International, India

Chaired by

- **Colette Mathur**, President, Euro-India Center, France

12.00-12.45 Indian Business Leaders of the Year (Main Ballroom)

Announcing the 2011 Indian Business Leaders of the Year, we will celebrate outstanding entrepreneurs who have been building and leading successful global Indian firms.

Chaired by

- **Thomas Gilles**, Partner, Baker & McKenzie, Germany

12.45-14.00 **Networking Lunch** (Hotel Royal Continental, 1F)

An opportunity to share ideas and insights in an informal setting.

14.00-15.00 **Plenary: Rethinking India's Trade and Investments** (Main Ballroom)

As the global importance of the Indian economy increases, new economic alliances between India and other nations will evolve. What are the prospects for India's global trade and investments and what is the impact on business?

- **Lord Karan Bilimoria**, Chairman, Cobra Beer Partnership, United Kingdom
- **Praveen P Kadle**, Chief Executive Officer, Tata Capital, India
- **Mohan Kaul**, Director-General, Commonwealth Business Council, United Kingdom
- **Tidu Maini**, Executive Chairman, Qatar Science & Technology Park, Qatar
- **Deepak Puri**, Chairman & Managing Director, Moser Baer, India

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

15.00-16.30 **Boardroom Dialogue Sessions**

Strategies for Success Overseas (Aragonese)

Indian firms increasingly invest overseas. Which strategies work best when trying to break into foreign markets? What competitive advantages can host countries offer potential investors from India?

- **Domenico Arcuri**, Chief Executive Officer, Invitalia, Italy
- **Subodh Bhargava**, Chairman, Tata Communications, India
- **Chiara Corazza**, Managing Director, Greater Paris Investment Agency, France
- **Salman Al Jishi**, Chairman, Salman Group, Saudi Arabia
- **Anuj Khanna**, Head of Investment Management, QInvest, Qatar
- **Mohan Murti**, Managing Director Europe, Reliance Industries, Germany
- **Kannan Ramaswamy**, Professor, Thunderbird School of Global Management, USA
- **B. K. Rane**, Executive Director, Urmila Chemopharma, India
- **Malvinder M. Singh**, Chairman, Fortis Healthcare, India

Chaired by

- **Thomas Gilles**, Partner, Baker & McKenzie, Germany

Capitalizing on Renewable Energy (Catalana)

To sustain the current economic growth over the next years, India's power generation capacity will have to substantially increase. What partnerships are needed to stimulate a new wave of low-carbon growth?

- **Satish Batra**, Chairman, Horizon Group, Germany
- **Dorian Bishop**, Chief Executive Officer, BV Capital Group, Andorra
- **Y S Chowdary**, Chairman, Sujana Group, India
- **Sergey L. Demin**, Chief Executive Officer, Snegiri, Russia
- **Massimo de Falco**, Managing Partner, Defcon, Italy
- **Anil Kumar**, Chief Executive Officer, Ransat Group, United Kingdom
- **Maurizio Morandi**, President, Kiso-Tec, Italy
- **Sunder Mulchandani**, Chairman, Argus India, India

Chaired by

- **Mike Rosenberg**, Assistant Professor, IESE Business School, Spain

Leadership in Turbulent Times (Sveva)

Indian firms entering global markets need to internationalize their human

resources. What are the key stumbling blocks that must be overcome to succeed globally and what are the practices that make a difference?

- **Noel Akpata**, Chief Executive Officer, Take the Lead Economic Development, Nigeria
- **Sandeep Aneja**, Managing Director, Kaizen Management Advisors, India
- **Pankaj Dhingra**, President and Chief Executive Officer, Nanostellar, USA
- **Sandro Gozi**, Member of Parliament, Italy
- **Ralf Hirt**, Managing Director, Glam Media, Germany
- **Shai Misan**, Chief Executive Officer, Medic4all Italia, Italy
- **N.K. Singh**, Member of Parliament, India
- **Kotaro Tamura**, Former Senator, Japan

Chaired by

- **Rekha Sethi**, Director General, All India Management Association, India

Made in India (Normanna)

Ambitious Indian firms want to become branded players in developed markets. What will it take to establish brand awareness overseas? How to build sustainable brands?

- **Lord Karan Bilimoria**, Chairman, Cobra Beer Partnership, United Kingdom
- **Tarun Gupta**, Co-Founder and Chief Executive Officer, T&A Trade Solutions, India
- **Pooja Jain**, Executive Director, Luxor Writing Instruments, India
- **Enrico Marinelli**, Member of the Board, Frette, Italy
- **Harsh C Mariwala**, Chairman, Marico, India
- **Deepak Puri**, Chairman & Managing Director, Moser Baer, India
- **Harsh Purohit**, Chairman, Cognito, India

Chaired by

- **Pramit Mehta**, Partner, Ernst & Young, Switzerland

16.30-17.00 Contact Break

17.00-18.30 Boardroom Dialogue Sessions

Leading Change Through Entrepreneurship (Aragonese)

India's entrepreneurs created a range of new businesses in recent years. What are the risks when advancing from a start-up to a global business? What can Indian entrepreneurs learn from their global counterparts and vice versa?

- **Snehdeep Aggarwal**, Chairman, Bhartiya Group, India
- **Avi Basu**, Chief Executive Officer and Founder, Connectiva Systems, India
- **Paul W. Bradley**, Chairman and Chief Executive Officer, Caprica International, Singapore
- **Vinet Gupta**, Co-Founder, Aquatrove Biosciences, USA
- **Sushil Handa**, Chairman, Abellon Clean Energy, India
- **Ambarish Dilip Paralikar**, Director, TMT Investment, Singapore
- **Abhi Shah**, Chief Executive Officer, Clutch Group, USA

Chaired by

- **Glenn Proellocks**, Chief Executive Officer, B-International, Switzerland

Financial Services: The view from India (Catalana)

India's financial sector grows rapidly. What should domestic and foreign firms do to thrive in this strategic environment?

- **Vikram Gandhi**, Co-Founder, Giving Back Foundation, Hong Kong SAR
- **Sunil Godhwani**, Chairman and Managing Director, Religare Enterprises, India
- **Colin Hill**, Executive Chairman, Hill & Associates, Hong Kong SAR
- **Marco Magnani**, Managing Director Investment Banking, Mediobanca, Italy

- **Albrecht Graf Matuschka**, President, Matuschka Group, Germany
- **Santosh B. Nayar**, Deputy Managing Director, State Bank of India, India
- **R. Seetharaman**, Chief Executive Officer, Doha Bank Group, Qatar
- **Utpal Sheth**, Chief Executive, Rare Enterprises, India
- **Lili Zhao**, Managing Editor, China Ethos, China

Chaired by

- **Riccardo Monti**, Managing Partner, Value Partners, Italy

Innovation: Driving India's Future (Sveva)

Indian firms are increasingly pursuing innovation-centered strategies. How can they leverage major shifts in the global economy to ensure that innovation related investments increase corporate performance?

- **Luigi Carrino**, President, Aerospace District of Campania, Italy
- **Hans G Ekdahl**, Managing Director, Neilsoft, India
- **Krishna Pandey**, Chairman, Explore Group, India
- **Sunil Patel**, President and Chief Executive Officer, Livwel Therapeutics, USA
- **Oltmann Siemens**, Chairman, Supervisory Board, Interleaseinvest Group, Austria
- **Bogdan Vacusta**, Director, World Blogging Forum, Romania
- **Ranu Vohra**, Chief Executive Officer, Avendus Capital, India
- **Giuseppe Zollo**, President, Campania Innovazione, Italy

Chaired by

- **Mikael Hagström**, Executive Vice President, SAS, USA

Education: Spearheading the Future (Normanna)

Education systems in India and the world are being made ready for the next wave of economic growth. In what areas can governments, academia and the private sector collaborate to deliver the next generation of business leaders?

- **Parag Amin**, President and Partner, Radiqal, USA
- **Rajeeb Dey**, Founder and Chief Executive Officer, Enternships.com, United Kingdom
- **Shuman Ghosemajumder**, Founding Board Member, TeachAids, USA
- **Isabel Jiménez**, President, SLS International, Spain
- **Lou Marinoff**, Professor of Philosophy, The City College of New York, USA
- **Shirlyne Quayle**, Director, University of Utah, USA

Chaired by

- **Sharon Bamford**, Chief Executive Officer, The Association of MBAs, United Kingdom

18.30-19.30 Closing Plenary: The Road to Inclusive Globalization (Main Ballroom)

Based on the conclusions from the boardroom dialogue sessions, a conversation on what is needed to lead India on the road towards inclusive globalization.

- **Subodh Bhargava**, Chairman, Tata Communications, India
- **Carla Cico**, Chief Executive Officer, Rivoli, Italy
- **Dinesh Dhamija**, Founder, ebookers.com, United Kingdom
- **Hans G Ekdahl**, Managing Director, Neilsoft, India
- **Efrat Peled**, Chairman and Chief Executive Officer, Arison Investments, Israel

Chaired by

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

19.30-21.30 Cocktail Reception and Closing Dinner (Hotel Royal Continental, Roof Top)

A celebration to harness India's past, present and future.

28 June, 2011

10.00-12.00 A Morning in Naples

We propose to explore the unique atmosphere and liveliness of Naples. Participants will visit the Castel dell'Ovo (opposite of the Hotel Royal Continental) in this guided tour. Meeting in the lobby at 10.00