

EVENTS

An event presented by the IBA European Regional Forum



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11th IBA French-Italian Day



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**Friday 26 November 2021, Villa Aldobrandini (Unidroit),
Rome**

Topics include:

- Fashion & luxury
- ESG
- Recent French - Italian deal: Euronext / Borsa Italiana

SIMULTANEOUS TRANSLATION ITALIAN/FRENCH
WILL BE PROVIDED



Programme

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Friday 26 November

1000 – 1030 **Registration and welcome coffee**

1030 – 1100 **Opening remarks**

Luca Andrea Frignani *Chiomenti, Milan; Chair, Public Policy Working Group; IBA European Regional Forum*

Frédéric Kaplan *Ministre Conseiller pour les Affaires économiques et Chef du service économique régional Ambassade de France en Italie, Rome*

Maria Chiara Malaguti *President of UNIDROIT, Professor Università Cattolica Sacro Cuore, Milan*

1100 – 1230 **SESSION ONE**

Fashion & luxury

Negotiating tools for the protection of luxury brands. Selective distribution networks and recent developments before Italian and French courts

For many years, the principles of exhaustion of trademarks, as well as the free movement of goods, represented an obstacle to the enforcement of selective distribution networks against sales made by non-authorized distributors. More than ever, the economic crisis resulting from the pandemic highlights the importance for manufacturers to effectively protect their selective distribution networks against grey market distributors.

During this session, we will discuss the industry needs in these challenging times and analyse the implications of the most recent Italian and French case-law on selective distribution networks also considering the European debate around the review of the Block Exemption Regulation (EU) no. 330/2010.

Moderator

Irene Picciano *Portolano Cavallo, Milan*

Speakers

Andrea Bonante *Moncler Corporate Affairs & Global Compliance Director - Board Secretary, Milan*

Martine Karsenty *J.P. Karsenty & Associés, Paris*

Eva Cruellas Sada *Gianni & Origoni, Milan*

Lorenzo Maria Di Vecchio *Christian Dior Couture, Head of Compliance Global, Paris*

Vanni Volpi *Gucci Chief Intellectual Property Officer, Milan*

1230 – 1400 **Buffet lunch**

1400 – 1530 **SESSION TWO**

Environmental, Social, Governance (ESG) The evolution of companies in Italy and France moving towards positive Economy

Sustainability is not an option anymore for companies and is becoming strategic to long term development and attractiveness to investors and human capital. Besides the mandatory compliance programmes provided by local regulations, national legislations in Italy and France have introduced new corporate tools to allow companies, on a voluntary basis, to change paradigm, shifting from a shareholders' value towards a stakeholders' value; the session will examine, *inter alia*, the French and Italian regulations on the subject matter on a comparative basis (Loi Pacte and société à Mission in France, Benefit company in Italy), the key role of measurement of non-financial performance and the growing importance of ESG for law firms and companies.

Event supported by the following law firms:

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Gianni & Origoni

Legance

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Nunziante Magrone

Pirola Pennuto Zei & Associati

Portolano Cavallo

Ughi e Nunziante

Friday continued

Moderator

Paolo Valensise *Professor Università Roma Tre, Rome*

Speakers

Mauro Bombacigno *Head of Engagement Italy, BNP Paribas, Milan*

Salvatore Castiglione *Benefit Corporate Affairs Director and General Secretary GRIT, Danone S.p.A., Milan*

Paolo Di Cesare *Co-founder, Nativa, Milan*

Anne-Manuelle Gaillet *Pirola Pennuto Zei & Associati, Milan*

Serge Garcia *Corporate Legal Affairs, Total, Paris*

Erika Le Noan *President, Dammann Frères, Paris*

Hugo Pascal *Co-Editor European Law Review*

1530 – 1545 **Coffee break**

1545 – 1645 SESSION THREE

Recent French - Italian deal: Euronext / Borsa Italiana

The panel will discuss one of the most important recent French-Italian deals. It will explore the specifics and the legal and economic implications of the Euronext / Borsa Italiana transaction in the finance sector.

Moderator:

Emanuele Grippo *Gianni & Origoni, Milan*

Speakers:

Vincenzo Abbagnano *EQUITA Co-Head of Global Markets, Milan*

Luca Buccelli *Tikehau Capital Managing Director Country Head, Milan*

Antoine Gaudemet *Professor Université Paris II - Panthéon-Assas, Paris*

Fabienne Malfait *WE Wealth CEO and Founder, Milan*

Giorgio Modica *Euronext CFO, Paris*

1645 – 1700 **Closing remarks**

Jacques Buhart *McDermott Will & Emery, Paris; IBA Honorary Life Member of Council and Association*

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